

Involving Local Communities

This will get you to the last mile

People-centered

- Not easy
- Time consuming
- Required for effective early warning systems

Effective Involvement

- Requires intentional effort
- Community leading the development, if possible
 - Planning and
 - Preparation
 - Assistance and guidance from sub-national and national level agencies
 - Produces ownership and buy-in
- Needs and impacts identified
- Includes indigenous knowledge
- Community outreach, education and awareness campaigns

At-risk/underserved populations to consider

- Poverty
- Gender
- Age
- Minority status
- Culture
- Ethnicity
- Disability

Community based approach leads to

- Appropriate action taken based on warnings and not the disaster itself
- Additional channels of communication
 - Community leaders
 - Local radio stations
 - Volunteer groups
 - Satellite based
- More data collection
- Resilience
- Support to you, especially during an event