Involving Local Communities

This will get you to the last mile
People-centered

- Not easy
- Time consuming
- Required for effective early warning systems
Effective Involvement

• Requires intentional effort
• Community leading the development, if possible
  • Planning and
  • Preparation
  • Assistance and guidance from sub-national and national level agencies
  • Produces ownership and buy-in
• Needs and impacts identified
• Includes indigenous knowledge
• Community outreach, education and awareness campaigns
At-risk/underserved populations to consider

• Poverty
• Gender
• Age
• Minority status
• Culture
• Ethnicity
• Disability
Community based approach leads to

- Appropriate action taken based on warnings and not the disaster itself
- Additional channels of communication
  - Community leaders
  - Local radio stations
  - Volunteer groups
  - Satellite based
- More data collection
- Resilience
- Support to you, especially during an event